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'The Bachelor' Franchise Is Headed to Canada

8:46 AM PST 1/23/2012 by Etan Vlessing

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ABC/RICK ROWELL

Force Four Entertainment is searching for a Canadian bachelor and bachelorettes to heat up a homegrown version of the U.S. reality series, to air on Citytv in Fall 2012.

TORONTO - Canada is getting its own *The Bachelor* reality TV series in Fall 2012.

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Force Four Entertainment will produce nine episodes of *The Bachelor Canada*, to air on the Citytv network, which already airs the U.S.-originating *The Bachelor* franchise, now in its 16th season.

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The Canadian version will be based on the U.S. series from Next Entertainment, produced in association with Warner

Force Four Entertainment has launched a nationwide search for a Canadian bachelor and bachelorettes.

Production on *The Bachelor Canada* is set to start this spring.

The Citytv reality series is the latest Canadian off-shoot of a popular American reality TV franchise, as broadcasters here look to *Canada's Got Talent*, *Canadian Idol*, *Project Runway Canada* and *So You Think You Can Dance Canada* to drive ratings and ad revenue from homegrown shows.